



**WARSHA**  
.org

ONE STOP MEDIA AGENCY

DIGITAL MARKETING - PRINTINGS  
VIDEOS & PHOTOGRAPHY - EVENTS MANAGMENT

## **OUR VISION**

Our vision at Warsha.org is to be a globally recognized and sought-after advertising agency that sets the standard for excellence in creativity, innovation, and client satisfaction. We aspire to be the go-to partner for brands worldwide, guiding them to achieve unparalleled success through our integrated approach to marketing, which seamlessly combines print, video, and digital mediums. We envision a future where our agency's name is synonymous with exceptional quality, impactful storytelling, and transformative results.

## **OUR MISSION**

At Warsha.org, our mission is to be the driving force behind our clients' success stories by providing comprehensive and innovative marketing solutions that span the entire spectrum of brand needs. Through exceptional creativity, unwavering quality, and strategic thinking, we aim to empower brands to reach their full potential on both local and global stages. We are committed to delivering outstanding results, fostering lasting relationships, and continuously pushing the boundaries of creativity and technology in the marketing field.

# ABOUT US

At the core of Warsha.org lies an unwavering commitment: to elevate and refine your brand's image, reshape your business model, and enhance your public relations strategy, all tailored to your specific industry, product, service, or personal brand. With a proven legacy of accomplishment spanning several years, our team has consistently demonstrated the ability to achieve these objectives. Operating both within the MENA region and beyond, we have earned a reputation for seamlessly addressing our clients' complete branding requirements, spanning the entire spectrum from inception to execution.

Warsha.org has been strategically designed to fulfill a comprehensive array of media production, branding, web design, and digital marketing needs. Recognizing the challenges that arise from engaging multiple agencies for individual projects within the same domain, we are acutely aware of the potential drawbacks this fragmentation can have on the final output's quality. In response, Warsha.org adopts a holistic approach, positioning ourselves as your brand custodians. Our dedicated studios tirelessly collaborate to ensure the harmonious cohesion and distinctive allure of every element comprising your brand image, facilitating its unique resonance within the global market.

Through our meticulous efforts, we facilitate the seamless expansion of your brand's reach, allowing it to resonate deeply and effectively with a broader clientele. With Warsha.org as your strategic partner, the barriers to engaging with customers are lowered, and avenues for market growth are broadened. Embrace the opportunity to enhance your brand's influence and establish a commanding presence in the ever-evolving global landscape.

# OUR SERVICES



**Branding  
and Identity**



**Print Design**



**Video Production**



**Digital Marketing**



**Google Ads  
(Formerly AdWords)**



**Social Media  
Management**



**Web Design  
and Development**



**Content Creation**



**Search Engine  
Optimization (SEO)**



**Email Marketing**



**Event Promotion**



**Public  
Relations (PR)**



**Market Research  
and Analysis**



**Analytics  
and Reporting**



**Strategic Consulting**

# OUR CLIENTS

Celebrating our collaborations and partnerships. Our valued clients are at the heart of our journey, and together, we've created exceptional stories of success.



# PROJECTS SAMPLES

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Embark on a journey through the remarkable narratives of triumph we've crafted alongside our diverse clientele. At Warsha.org, we harness the power of innovative strategies, creative prowess, and unwavering dedication to transform challenges into triumphs and aspirations into achievements. Within these success stories, you'll witness our commitment to delivering exceptional results and forging enduring partnerships. Join us as we delve into a collection of narratives that vividly exemplify the collaborative spirit, ingenuity, and tangible impact that define our comprehensive advertising services.

# CORPORATE



## IGNITING CONNECTION THROUGH STRATEGIC SOCIAL MEDIA MANAGEMENT

In the realm of industrial ventures, the partnership between Warsha.org and Misr Cement Group stands as a testament to our prowess in shaping powerful brand narratives. Our role went beyond conventional strategies; it extended to crafting an immersive digital presence for a prominent cement factory. Through expertly designed social media posts, compelling infographics, and captivating videos, we orchestrated a symphony of engagement that resonated with the factory's audience. Each piece of content was meticulously crafted to embody the brand's values and resonate with its stakeholders. The result? A surge in awareness that rippled across digital landscapes. Our strategic social media management not only sparked meaningful conversations but also ignited a fresh understanding of Misr Cement Group's contributions and impact within the industry.

As you explore our showcased work, witness how our partnership with Misr Cement Group unveiled a new chapter of connection, engagement, and brand elevation in the digital sphere.







# SOCIAL MEDIA Management

## EL-SALAH GROUP

At Warsha Advertising Agency, we collaborated with El-Salah Construction Group to build their online presence from the ground up. We created and launched their LinkedIn, Instagram, and Facebook accounts ensuring their brand reached a broader audience in the construction sector. Our team also designed custom profile and cover photos that captured El-Salah's professionalism and industry expertise. This comprehensive branding effort helped solidify their digital identity, allowing them to effectively engage with clients and showcase their projects. Our work demonstrates Warsha's commitment to delivering impactful solutions tailored to the unique needs of our clients.





## TOKIO MARINE

At Warsha Advertising Agency our work with Tokio Marine went beyond improving their brand presence in Egypt's insurance market. We focused on delivering high-quality leads that would translate into valuable client relationships. In addition to creating a distinct logo, engaging social media profiles and visually appealing flyers, we implemented targeted campaigns designed to attract customers specifically interested in Tokio Marine's insurance services. By carefully managing their social media accounts we ensured Tokio Marine connected with the right audience, boosting engagement and brand loyalty. This collaboration highlights Warsha's ability to provide effective branding and lead-generation solutions that drive real results.

# SOCIAL MEDIA *Management*





## SPECTRUM INTERNATIONAL SCHOOL MALAYSIA A HOLISTIC BRAND TRANSFORMATION

At Warsha.org, we take pride in our transformative collaborations, and our partnership with Spectrum International School Malaysia is a shining example. Through a comprehensive approach encompassing social media management, website development, video production, and branding, we embarked on a journey of holistic brand enhancement.

### 1. SOCIAL MEDIA MANAGEMENT:

Our team breathed new life into Spectrum's online presence. With strategic content creation, engagement initiatives, and consistent brand messaging across platforms, we brought the school's unique essence to the forefront of social media.





## SPECTRUM INTERNATIONAL SCHOOL MALAYSIA A HOLISTIC BRAND TRANSFORMATION

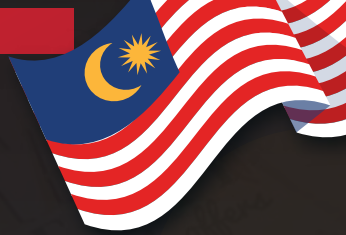
### 3. DESIGN BRANDING:

Elevating their visual identity, we produced compelling print materials such as brochures and more.

These design elements seamlessly aligned with Spectrum's brand, fostering a cohesive and impactful presence across diverse mediums.



# SOCIAL MEDIA *Management*





## SPECTRUM INTERNATIONAL SCHOOL MALAYSIA A HOLISTIC BRAND TRANSFORMATION

### 2. WEBSITE DEVELOPMENT:

From conceptualization to execution, we meticulously crafted a brand-new website for Spectrum. With an intuitively designed structure, user-friendly interface, and a seamless site map, we ensured a dynamic online hub that captures the essence of the school.





# SOCIAL MEDIA Management

## NOOR CONTROL

Warsha Advertising Agency proudly presents the success story of our esteemed client, Noor Control. Through meticulous strategy and creative ingenuity, we crafted a dynamic identity and compelling branding for Noor Control, a powerhouse in engineering industries. Our collaboration led to the development of captivating social media campaigns that garnered significant traction, driving traffic and engagement to their platforms. With a focus on precision and innovation, Noor Control's expertise in designing and producing machines, production lines, and industrial solutions shone brightly under our strategic guidance. Together, we elevated their online presence, establishing them as a beacon of excellence in their field. At Warsha Advertising Agency, we thrive on crafting impactful narratives and propelling our clients towards unparalleled success.



# INNOVA

# SOCIAL MEDIA Management

## INNOVA FURNITURE

At Warsha Advertising Agency our collaboration with Innova Furniture went beyond just building their online presence we focused on generating high-quality leads that would drive real business growth. By creating engaging Instagram highlights and launching a TikTok account, we showcased Innova's unique furniture designs in a way that attracted the right audience. Our team crafted visually striking promotional materials highlighting Innova's customization options to appeal to customers looking for quality and style. Through targeted social media management we ensured that Innova connected with potential buyers who were genuinely interested maximizing the impact of our branding efforts and leading to tangible results.







# SOCIAL MEDIA Management

## ART DESIGN

At Warsha Advertising Agency we collaborated with Art Design Interior Design to strengthen their brand presence in the interior design industry. Specializing in kitchen and dressing room designs, Art Design needed a cohesive online identity to showcase their expertise. We created custom branding across their digital platforms designing profile and cover photos that reflected their unique style and craftsmanship. Our efforts helped Art Design connect with potential clients, presenting a polished and professional image that highlights their focus on quality and innovation in interior design.





# SOCIAL MEDIA Management

## MATRIX

At Warsha Advertising Agency, we teamed up with Matrix For Smart Elevators to elevate their brand to new heights. We created eye-catching branding across all platforms, including sleek profile and cover photos that captured their cutting-edge technology. Our dynamic content showcased their smart elevator solutions, making their innovation stand out in the market. Through our strategic approach, we helped Matrix For Smart Elevators engage with more customers and solidify their reputation as industry trailblazers.



# PERSONAL BRANDING





# SOCIAL MEDIA *Management*

## DR. CHRISTINE ATEF UNLOCKING BEAUTY'S SECRETS

At Warsha Advertising Agency, we take pride in crafting compelling narratives that elevate our clients' brands. One of our recent success stories involves Dr. Christine Atef Facial Skincare Therapy. Through meticulous research and creative ingenuity, we developed a captivating personal branding strategy for Dr. Christine Atef, culminating in a distinctive logo and comprehensive branding package. Leveraging the power of social media, we launched targeted campaigns that garnered significant traction, driving a surge of visitors to Dr. Christine Atef's clinics. Our collaborative approach, combined with our dedication to innovation, resulted in tangible growth and heightened visibility for Dr. Christine Atef's practice. This success stands as a testament to our commitment to delivering exceptional results for our clients, propelling them towards greater recognition and success in their respective industries.



# DR. ABDALLAH ARAFA

## SOCIAL MEDIA Management

### DR. ABDALLAH ARAFA

#### DR. ABDALLAH ARAFA'S UNIQUE BRAND IDENTITY

Warsha Advertising Agency takes pride in the transformative success story of our client, Dr. Abdallah Arafa. Through meticulous strategy and creative ingenuity, we crafted a distinctive and compelling personal brand for Dr. Arafa, encapsulated by a thoughtfully designed logo and comprehensive branding that resonates with his professional identity. Leveraging the power of social media, we seamlessly integrated Dr. Arafa's presence across various platforms, strategically running campaigns that not only amplified his online visibility but also attracted a significant influx of visitors to his clinics. Our dedicated team's commitment to excellence and innovation ensured that Dr. Arafa's brand stood out in the competitive landscape, establishing him as a trusted and sought-after authority in his field. This success story reflects the synergy between our creative prowess at Warsha Advertising Agency and our client's vision, resulting in a powerful and enduring brand presence for Dr. Abdallah Arafa.

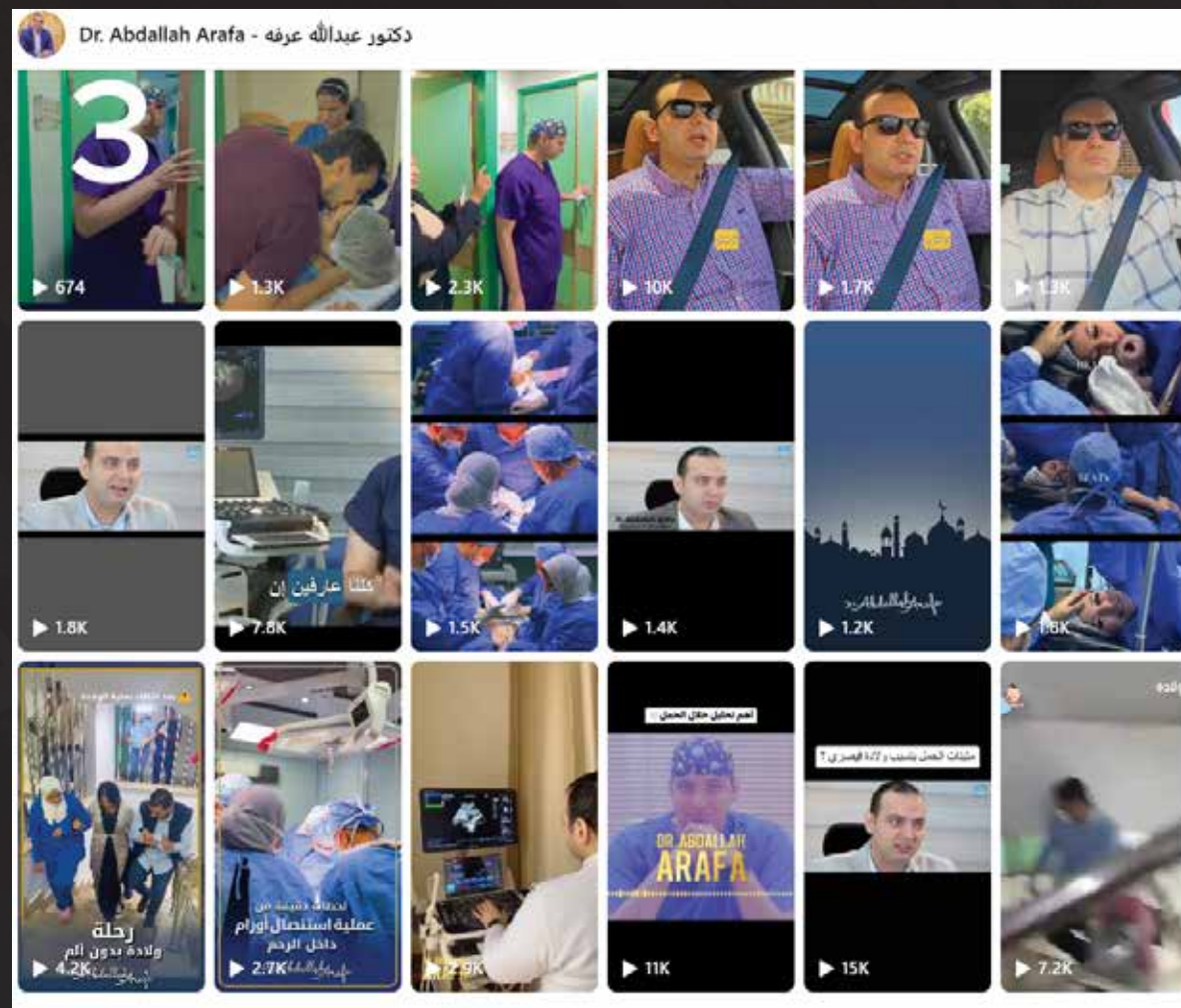


# DR. ABDALLAH ARAFA

## DR ARAFA VIDEOS

At Warsha Marketing Agency we took Dr. Arafa's brand to new heights by crafting innovative video ideas, filming captivating content, and delivering messages that truly connected with his audience. Our strategic creativity played a key role in his remarkable success, driving impressive engagement and positioning him as a leading authority in his field.

# SOCIAL MEDIA Management





# SOCIAL MEDIA Management

## H&B CLINICS

At Warsha Advertising Agency, we worked closely with Dr. Manal Fouad's H&B Clinics, specializing in dermatology and aesthetic consulting, to build a strong digital presence. We crafted professional branding across their platforms, designing profile and cover photos that showcased their expertise. Additionally, we created tailored monthly social media content that engaged their audience and promoted their services. This partnership helped H&B Clinics connect with more clients and reinforced their reputation as leaders in dermatology and aesthetics.



# MEDICAL BRANDING





# SOCIAL MEDIA Management

## BE WELL CLINICS

### THE BE WELL CLINICS JOURNEY

At Warsha Advertising Agency, we focus on creating strong brand stories that help our clients grow. A great example is our work with Be Well Clinics. We worked closely with them to refresh their brand by designing a new logo and creating engaging content for their social media. Our goal was to increase their visibility and attract more visitors to their clinics. Through carefully planned marketing campaigns, we showcased their services and values, leading to a noticeable rise in engagement. At Warsha, we don't just make ads we build successful partnerships that leave a lasting impact on both the brand and their audience.





# SOCIAL MEDIA Management

## 3 SISTERS NUTRI.DERMA CLINIC

At Warsha Advertising Agency, we partnered with 3 Sisters Nutri.Derma Clinic to establish a strong and cohesive brand presence across their digital platforms. Our team developed customized branding, ensuring that their identity stood out in the health and skincare industry. We also designed professional profile and cover photos that perfectly reflected the clinic's focus on nutrition and dermatology. This comprehensive approach allowed 3 Sisters Nutri.Derma Clinic to connect more effectively with their target audience and present a polished, consistent image across all their platforms, reinforcing Warsha's commitment to delivering tailored branding solutions.



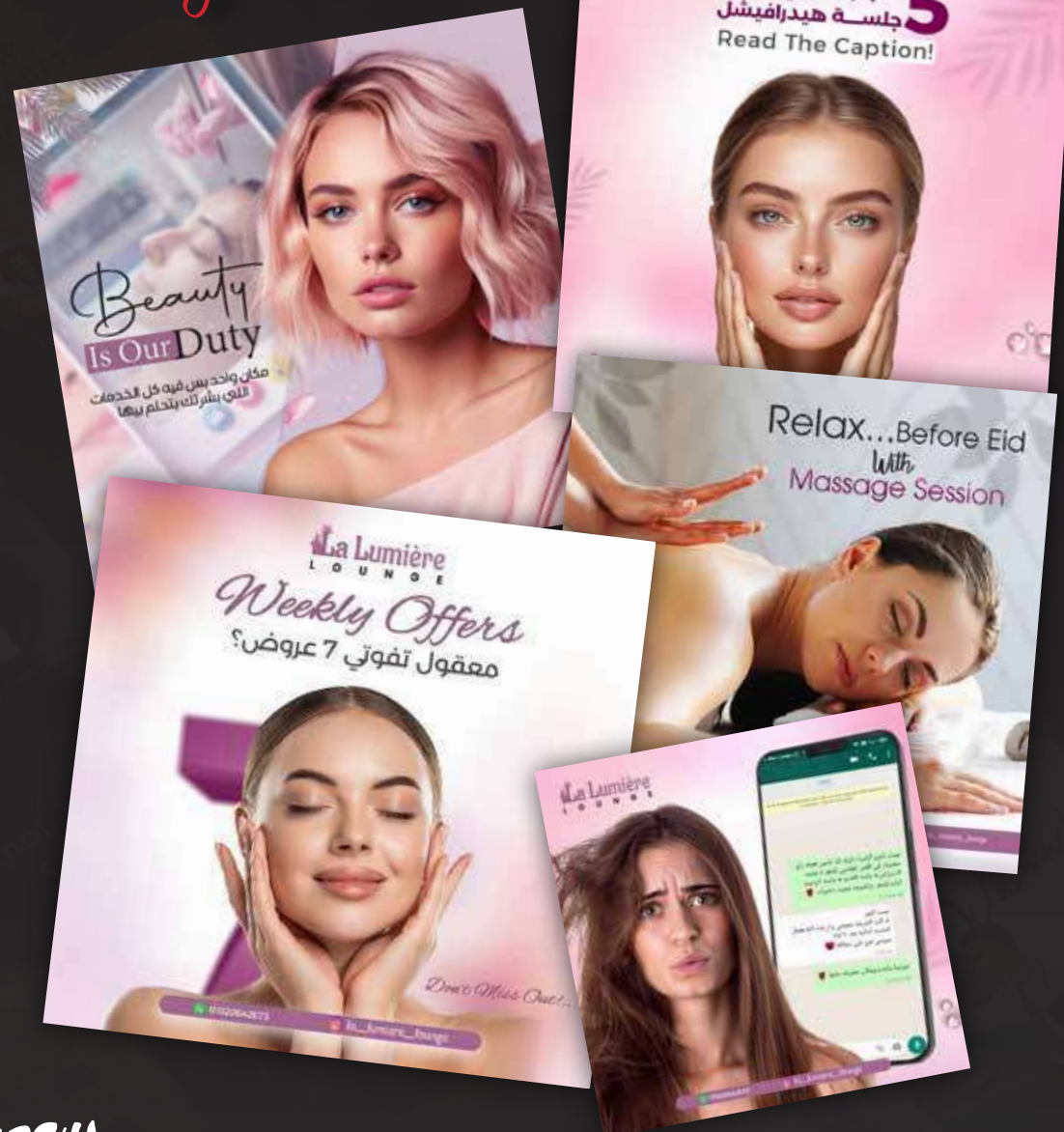


# SOCIAL MEDIA Management

## LA LUMIERE

### LA LUMIERE'S SIGNATURE FACIAL SKINCARE THERAPY

At Warsha Advertising Agency, we are incredibly proud of the success narrative we have created for La Lumiere Facial Skincare Therapy, our valued client. We took on the task of reinventing La Lumiere's identity by methodically combining our client's vision with our experience and inventive creativity. Our adventure started with the ideation and creation of a unique logo and thorough branding plan that perfectly capture the essence of La Lumiere's philosophy towards skincare. By using our skills in digital marketing, we created and maintained social media profiles with interesting material that appeals to the target market, building a strong online presence for the company. Our clever marketing initiatives not only increased the number of people visiting La Lumiere clinics but also created an enduring relationship between the company and its customers. The success of La Lumiere's makeover is evidence of Warsha Advertising Agency's dedication to quality, where strategy and creativity are combined and the outcomes speak for themselves.



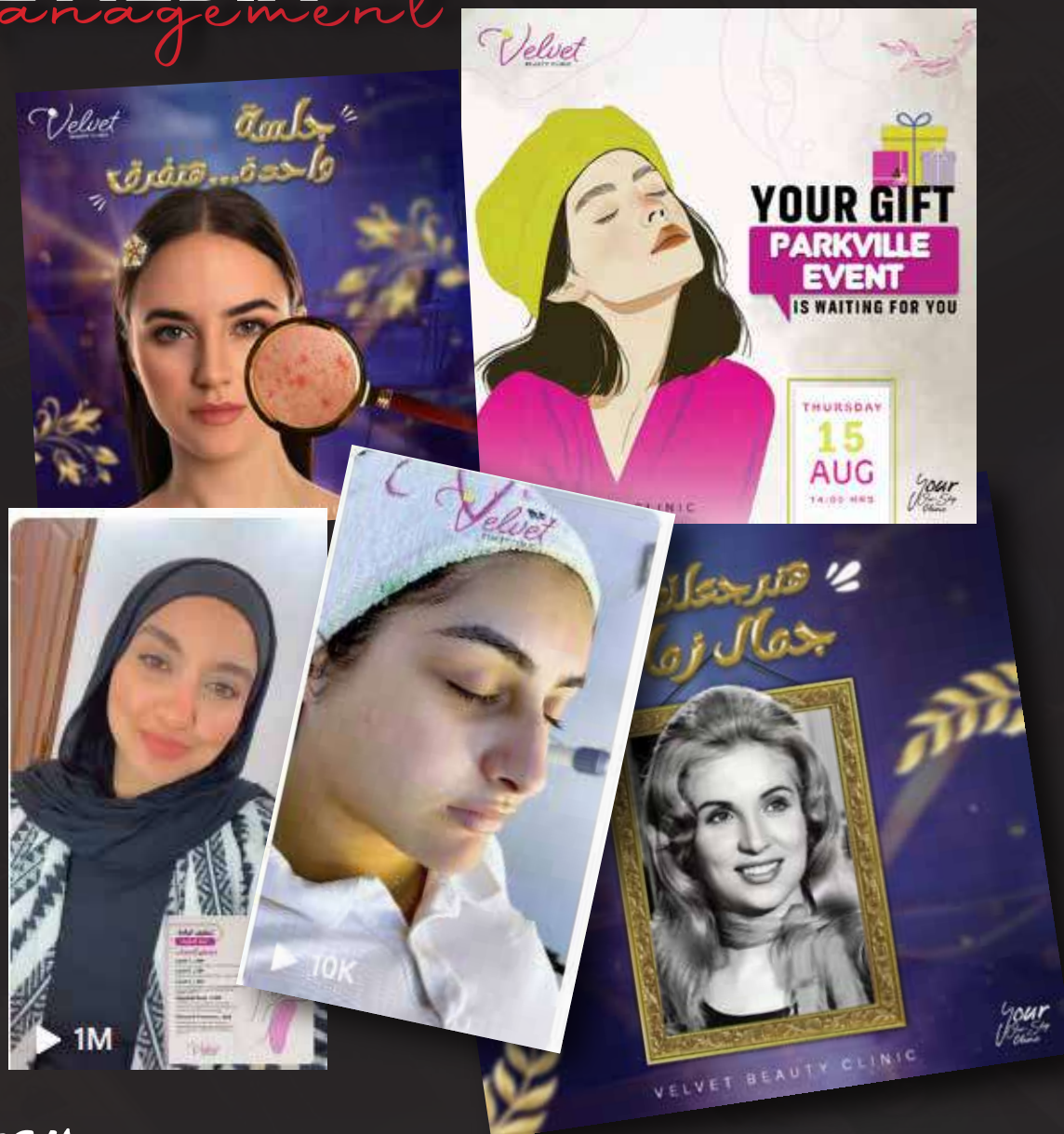


# SOCIAL MEDIA Management

## VELVET CLINICS

### VELVET CLINICS' STRATEGIC BRANDING SUCCESS

In our collaboration with Velvet Clinics, Warsha Advertising Agency embarked on a transformative journey to redefine their identity in the beauty and cosmetic industry. Through meticulous planning and creative ingenuity, we crafted a captivating brand persona that resonated with their target audience. From designing a stunning logo to curating compelling content for their social media platforms, we orchestrated a cohesive brand narrative that exuded sophistication and allure. Our strategic campaigns garnered significant traction, driving a surge of visitors to Velvet Clinics and solidifying their position as a beacon of beauty and self-care. Our partnership exemplifies the power of strategic branding and digital marketing in propelling businesses towards unprecedented success.





# SOCIAL MEDIA Management

## MISS & MRS CLINIC

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# SOCIAL MEDIA *Management*

## ALLERGY CURE

At Warsha Advertising Agency, we partnered with Allergy Cure to establish their brand identity across digital platforms. We created cohesive branding, designing standout profile and cover photos that conveyed their expertise in allergy treatments. In addition, we developed tailored content to effectively communicate their services, helping them reach and engage with a broader audience. This collaboration ensured Allergy Cure's online presence was professional and impactful, strengthening their position as a trusted clinic in the healthcare industry.



**F&B**

**FOOD & BEVERAGE**



# SOCIAL MEDIA *Management*

## CHOCOLAMMO & SULTAN BAZAR

### WHERE FLAVOR MEETS GRANDEUR IN PERSONAL BRANDING

Chocolammo & Sultan Bazar is a client whose vision and dedication to quality perfectly match our own, and we are quite proud of our successful partnership with them. By working together strategically and creatively, we painstakingly created a new identity for Chocolammo & Sultan Bazar, giving their brand life with a standout logo and all-encompassing branding approach. We skillfully created and maintained their social media accounts, utilizing the platform's power to execute focused campaigns that increased brand awareness and brought in a sizable number of patients to their clinics. A spectacular success story for Chocolammo & Sultan Bazar is the outcome of our holistic approach, which combines design prowess with digital marketing skills. We consider ourselves privileged to have been a crucial part of their journey.







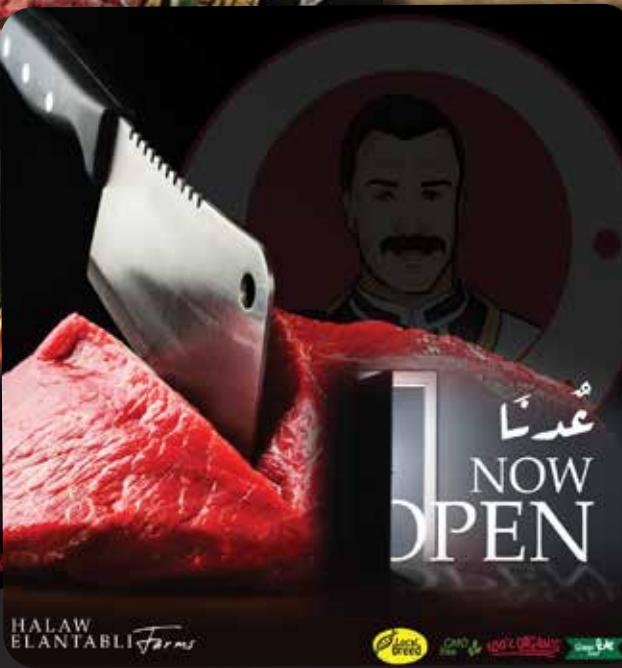
## HALAWA ELANTABLY FARMS WHERE FLAVOR MEETS NATURE'S BOUNTY IN EVERY BITE

In the landscape of brand evolution, the story of Halawa Elantably Farms and Warsha.org stands as a testament to our ability to nurture the growth of a brand from its very seeds. As we partnered with Halawa Elantably Farms, our role extended beyond conventional branding; we undertook the mission of cultivating a thriving identity from the ground up. From the initial strokes of brand design and the creation of distinctive logos, we meticulously nurtured the brand's visual essence. Crafting an intuitive website that encapsulated the farm's ethos and offerings, we ensured a digital presence that echoes the heart of Halawa Elantably Farms. But we didn't stop at the digital realm. Through strategic social media campaigns, we amplified the farm's narrative, fostering a connection that extended beyond screens. Our campaigns weren't just virtual; they translated into real foot traffic, breathing life into the farm's physical spaces and inviting customers to experience its essence firsthand. The results have been astounding. Halawa Elantably Farms blossomed into a recognized and sought-after brand, with an incredible surge in sales that painted a vibrant picture of its success. Our partnership with Halawa Elantably Farms exemplifies the profound impact of nurturing a brand from its inception, and the lasting resonance of holistic branding strategies. As you explore our showcased work, witness how the story of Halawa Elantably Farms illuminates our capacity to cultivate a brand's journey, transforming it into a flourishing entity celebrated for its identity, vitality, and undeniable appeal.





# SOCIAL MEDIA Management





# SOCIAL MEDIA Management





# SOCIAL MEDIA *Management*

## CREPETONITE

At Warsha Advertising Agency, we teamed up with Crepetonite, a brand specializing in delicious crepe sandwiches, to build their digital identity from the ground up. Our team crafted engaging branding across all platforms, designing eye-catching profile and cover photos that captured the fun and flavor of their offerings. Additionally, we created compelling content that showcased their menu, helping Crepetonite connect with a wider audience. Through our efforts, we helped position Crepetonite as a go-to destination for crepe lovers, demonstrating Warsha's expertise in delivering creative and effective branding solution





# SOCIAL MEDIA Management

## ASALYAT

At Warsha Advertising Agency, we collaborated with Asalyat Frozen Food Store to build their brand presence across digital platforms. Our team designed professional profile and cover photos that represented the quality and variety of their frozen food products. Additionally, we created engaging content that highlighted their offerings, helping Asalyat connect with a broader audience. This comprehensive branding approach ensured a consistent and attractive online image, positioning Asalyat as a trusted name in the frozen food market



# **MORE** **SUCCESS STORIES**



# SOCIAL MEDIA *Management*

## AQUASTARS ACADEMY

We collaborated with AQUA Swimming Academy to enhance their brand presence and boost their visibility in the children's swimming education sector. Focusing on their core values of safety, skill-building, and fun, we crafted engaging social media content and launched targeted campaigns. These efforts significantly increased enrollment and solidified AQUA's reputation as a trusted leader in swimming education. This partnership highlights Warsha's ability to drive growth through strategic branding and digital marketing.





# SOCIAL MEDIA Management

## KENZ MART

Warsha Marketing Agency, we partnered with Kenz Mart to enhance their brand presence and drive customer engagement. We developed a complete branding strategy, designing visually appealing social media posts that resonated with their target audience. Additionally, we ran highly effective ad campaigns that boosted visibility and increased sales. Our efforts helped Kenz Mart build a strong, recognizable brand in the market, demonstrating Warsha's ability to deliver comprehensive marketing solutions that yield tangible results





ENTERGAME  
GAMING LOUNGE

## ENTERGAME - GAMING LOUNGE

WHERE PASSION FOR PLAY MEETS PERSONAL STYLE

Entergame - Gaming Lounge is a prime example of the kind of remarkable success stories we at Warsha Advertising Agency love creating for our clients. We committed to reinventing Entergame's identity from the beginning of our collaboration, skillfully fusing strategy and creativity to reveal an engaging logo and branding that appeals to the gaming public. Making use of our digital skills, we carefully selected and oversaw Entergame's social media presence, planning campaigns that increased brand recognition and stimulated traffic to the gaming lounge. With our all-encompassing strategy, which included digital and design aspects, Entergame became a thriving destination for gamers. This success story demonstrates the dedication of Warsha Advertising Agency to transforming ideas into colorful reality.





# SOCIAL MEDIA Management

## DIGITAL PLANETS

At Warsha Marketing Agency we developed a series of high-impact videos aimed at enhancing audience engagement and creating an effective connection between Digital Planets' innovative solutions and their diverse customer base. Our video strategy was designed to communicate the key strengths of Digital Planets' security products in an engaging, relatable, and visually appealing manner.



AQUA OFFER\$

# SOCIAL MEDIA Management

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# MAXSTEP

# SOCIAL MEDIA *Management*



# MAXSTEP

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